

The Central Point



Newsletter of Central Region Venturing | BSA

June Newsletter 2012

Venturing Recruitment Tool Kit

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Venturing is one of the best kept secrets in America. When recently polled, only 2.74 % of Americans knew that the Venturing Program existed. The 2011-2012 National Venturing Cabinet decided to challenge themselves to increase the accessibility of the Venturing Program by developing a Peer to Peer Recruitment Kit that the unit level can use to promote their own Venturing crews. Throughout the years, Venturing has discovered that the best tactic in recruiting new members is by current Venturers inviting their friends along to events. The National Venturing Cabinet worked with the National Office to develop this year's Fall Recruitment Campaign into the Peer to Peer Venturing Recruitment Kit.

The great thing about this kit is that

each crew can personalize it to fit their crew needs including posting meeting or open house information directly on the fliers. The kit can be found on www.scouting.org/venturing under crew support and is called the Venturing Recruiting Toolbox. Things that can be found in the kit include: four different fliers featuring Venturers in action all over the country; a brochure which includes marketing teasers; information on how to join; and the basics of what Venturing is. There is also a fact sheet to answer the basic questions about Venturing. All of these files are available as PDF's to download and make copies as needed.

The other part of the National Office Recruitment Campaign for this year is located on www.scouting.org/marketing under National Recruitment Campaign. It contains: fliers, billboards, posters, yard signs, door hangers, bookmarks, postcards, and has an E-blast. These features are available in English, Spanish, or bilingual. Once again these are all available to download and print as needed. As well, the tool kit can be ordered piece by piece, or as an entire kit in hard copy from national for free.

Thanks to the National Venturing Cabinet and the National Office, you now have the resources to get the word of Venturing out there. It is up to each of you to make this happen. I challenge you to put this toolbox to the test!

Welcome to the 2012-2013 monthly Central Region Venturing Newsletter.

Each edition will feature information that you will find useful for your council's Venturing program. We will highlight items that support the development of your council VOA, Venturing Forums, professional staff, and the Central Region Venturing Areas. We look forward to being of service to you in Venturing.

Follow us on:



2012 – 2013 Central Region Vice President of Program: Thomas Spargo



Hi Central Point readers. I'm Thomas Spargo, the 2012-2013 Central Region Venturing Vice President of Program (say that title three times fast). Yes, some of you may remember me from last year as the Central Region VP of Communications. This year, I want to assist and mentor the Central Region Areas with their fun events and conferences. Two years ago, I lead both a conference and fun event in Area 1 as the Area 1 president, and have assisted in many community events in the Twin Cities area. I'd also love to come and visit these events to give support and meet Venturers across the Region.

Besides helping with Area events, I'd also like to plan and lead the first ever Central Region fun event. I'll be working with the Central Region VOA to plan an exciting event with new and unique experiences for everyone in a central location.

2012-2013 Central Region Vice President of Communication: Ian Ridgeway

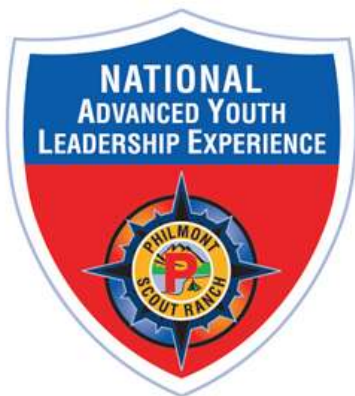


Hello Venturers! My name is Ian Ridgeway, and I will be serving as the 2012-2013 Central Region Vice President of Communications. This past term, I served as the Area 6 Vice President of Communications. I am going into my junior year at Shawnee State University, where I am majoring in Sociology.

In my time in Venturing, I have had the opportunity to go on a trek to Philmont. I have been able to attend NAYLE, and will be serving on staff for my third summer this year.

During my term as Vice President this year, I am looking forward to meeting new Venturers from around the nation. I hope to uphold the outstanding quality of the newsletter, as well as the Central Region Venturing website, crventuring.org. I will be improving the newsletter and website in any ways possible. If you have any suggestions, please feel free to email me at vp-communications@crventuring.org. I look forward to serving all of you this year!

Central Region NAYLE 2012



Looking for something fun to do this summer? Come on down to S-F Scout Ranch in Knob Lick, MO for the premier youth leadership training that the BSA has to offer: NAYLE. The NAYLE program is an advanced version of National Youth Leadership Training (NYLT) designed to provide you with a backcountry-based wilderness encounter that applies and internalizes the skills learned at your Council-level National Youth Leadership Training Course, and motivates you to follow a life of servant leadership by helping others succeed, based on Scouting's values. It will help guide your journey in leadership service to others, will enable you to develop all members of whatever teams you lead, and will provide important life skills for now and the future. NAYLE runs July 29th through August 4th, 2012. For more information, visit <http://www.stlbsa.org/training/Pages/nayle.aspx>



"I LOVE OPENING BOXES!!!"

We know you can do better than this caption. Send in your caption, name, and council you are from to vp-communications@crventuring.org. If you win, your caption will be featured in next month's newsletter and on our Facebook page. Check back next month to see who wins.

Last month's picture:



"I hope the 'YOU WILL GET WET' sign only applies to the other riders."

2012-2013 Central Region Vice President of Administration: Christina Vogt



Hey everyone! My name is Christina Vogt and I will be the Central Region Vice President of Administration for this upcoming year. This past year I served as the Central Region Area 3 Venturing President. I am going to be a senior at Marquette High School in Chesterfield, Missouri where I am actively involved in their competition show choir, intermediate orchestra, and am the manager for both the boys and girls soccer teams.

During my time in Venturing, I have had the opportunity to go to Philmont, meet Venturers from all over the nation, and attend two National BSA Meetings in Orlando, Florida. I have even had the rare opportunity to serve as the face of Venturing in the Adventure Base 100 that toured the nation in 2010.

Venturing has always been a passion of mine since I joined right at 14. According to my friend, Tico Perez, National Commissioner, only a little over 2 % of America use the new national Peer to Peer recruitment kit to change that percentage. If you have not heard of the new recruitment kit you can find it on scouting.org/marketing. I challenge you to use it and pass it on to all your fellow Venturers. Why keep such a fantastic program a secret? You could be the difference in someone's life.

I am very excited and looking forward to the coming year. I can't wait to see where the region goes this upcoming year. Good luck to all my fellow officers and don't hesitate to ask any questions.

Area 1 Upcoming events:

July 20th-22nd, Bay Jammer, Menominee, MI
 Aug 1st-5th, Powder Horn, St. Paul, MN
 Aug 24th-26th, Wood Badge, South Haven, MN
 Aug 24th-26th, Wood Badge, Kiel Mountain, WI
 Sept. 28th-30th, Wood Badge, South Haven, MN

President: [Michael Moen](#)

Advisor: [Chris Sandberg](#)

**Area 3** Upcoming events:

July 1st-7th, NYLT, Knob Lick, MO
 July 8th-14th, Swift Base, Knob Lick, MO
 July 18th-21, The New AD-VENTURE, Illinois City, IL
 July 22nd-28th, NYLT, Knob Lick, MO
 July 29th-August 4th, Central Region NAYLE, Knob Lick, MO

President: [Emily Mausshardt](#)

Advisor: [Bob Vogt](#)

**Area 5** Upcoming Events:

Jul 29th – Aug 8th, Venture Quest 2012, St. Joseph, MO
 Aug 18th, 2012 Xterra Triathlon, Smithville, MO
 Sept 14th-16th, Powder Horn, Bonner Springs, KS
 Sept 28th-30th, Powder Horn, near Wichita, KS

President: [Kim Legg](#)

Advisor: [Julie Dalton](#)

**Area 2**

Upcoming Events:



July 18th-22nd, Lake Huron High Adventure Cruise, Mackinaw-Port Huron, MI

July 22nd – 29th, MI International Camporee, Lupton, MI

Aug 24th-26th, Wood Badge, Traverse City, MI

Aug 24th-26th, Wood Badge, Lansing, MI
 Sept 7th-9th, Powder Horn, Twin Lake, MI

Sept 13th-15th, Wood Badge, Metamora, MI

President: [Rita Mulford](#)

Advisor: [Jeff Gerald](#)

**Area 4**

Upcoming Events:



Aug 10th, Wood Badge, Ray, OH

Aug 17th-19th, Sea Scout Rendezvous, Delaware, OH

Aug 24th – 26th, Wood Badge, Kensington, OH

Aug 25th – 26th, Powder Horn, Peninsula, OH

President: [Blaine Lott](#)

Advisor: [Ann Rose](#)



Area 6 Upcoming Events:

July 8th-14th, Venturing Camp, Yellow Springs, OH
 July 8th-14th, NYLT-LC, Michigan City, IN
 July 15th-21st, NYLT-COAC, Muncie, IN
 July 22nd-28th, AdVENTURE Camp, Defiance, OH
 July 22nd-28th, Kodiak, Norman, IN
 July 27th-29th, Wood Badge, Dayton, OH
 August 18th-20th, Wood Badge, Indianapolis, IN
 Sept 21st-25th, Venturing Kickback, Bloomington, IN

President: [Dagny Gargas](#)

Advisor: [Carla Gargas](#)

**Area 7**

Upcoming Events:

July 15th, Smith Sea Scout Regatta, Chicago, IL

July 28th, Blackhawk Area Regatta, Rockford, IL

Aug 13th-18th, Wood Badge, Mauston, WI

Aug 17th-19th, Wood Badge, Woodstock, IL

Aug 24th-26th, Wood Badge, Morris, IL

Oct 6th, Area 7 Venturing Extravaganza, Morris, IL

President: [Grayson Wolcott](#)

Advisor: [Kris Zahrobsky](#)

**President's Corner**

By Elizabeth Wisman

Hello Central Region Venturers,

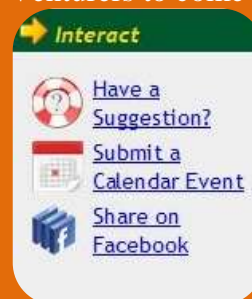
I hope all of you have seen the news that has been coming out of the Central Region. If you have, please bare with me. Otherwise, I would like to introduce myself. I live at home in Spring Lake, Michigan during the summer and in Ann Arbor at the University of Michigan during the other seasons. Go Blue! I am



a sophomore in the college of engineering heading to get a masters (eventually) in biomedical engineering. I really love biology and the challenge that engineering brings. On the off time, of course I love Venturing! Venturing brings a sense of community, adventure, and opportunities for leadership and growth that I haven't found elsewhere. I have two crews at home that I still do things with, but I spend a lot of my time at the region and area level. The last two years I have held area officer positions in my home Area 2. This year, I am ready to take on the region! We have been making plans for revamping crventuring.org. I also look forward to planning a 2013 CR Venturing event and introducing the new Venturing Recruitment Tool Kit. I'm most excited to meet as many Central Region Venturers as I can! I always love to hear from Venturers about the program, our region, or anything else Venturing. Please contact me at any time!

Submit your Venturing event on the Central Region Website.

Go to <http://crventuring.org> and click on the "submit a calendar event" button on the lower left side of the page. Fill out the form, and now you will be able reach thousands of Venturers to come to your event!



May Poll Results

Contact Us

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Newsletter designed and
compiled by
Ian Ridgeway

About Our Organization...

Favorite Youth Training in Venturing:



28.6%: NAYLE

28.6%: Kodiak X



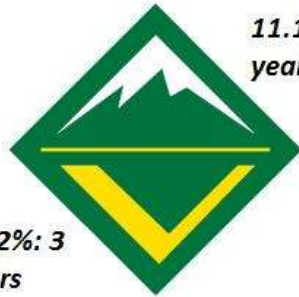
28.6% Kodiak

14.3%: NYLT



How Long Have You
Been In Venturing?

55.6%: 5+ Years



11.1%: 4
years

22.2%: 3
years

11.1%: 2 Years

What is the Highest Award you've earned in
Venturing?



44.4% Venturing Silver



11.1%:
Venturing
Bronze



33.3%: Adult



Venturing is a Scouting program for male and female youth ages 13-21 that lets youth experience new activities, build leadership skills, earn awards, make new friends, and of course have fun.

The Central Region is one of four regions of the Boy Scouts of America. This region includes the states of: Minnesota, Wisconsin, North Dakota, South Dakota, Kansas, Missouri, Nebraska, Iowa, Illinois, Indiana, Ohio, Michigan, and West Virginia.